

# OFFICIAL NEWSLETTER OF AAIWWA

# Kalyanmayee

NOVEMBER 2009

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## OPENING STROKES



ARCHNA AGRAWAL

It's often said that instead of hemming and hawing and groaning one must count one's blessings. It's when you lose something that you realise how precious it was for you.

As the country marks the first anniversary of 26/11, it's time for us to remember those who made the supreme sacrifice to defend Mumbai and the many hundreds who spent sleepless nights to assist those desperately in need of help.

For me particularly and, I think, this holds true for all of us, it's a time to reaffirm our commitment to doing our bit to create a vibrant, fulfilling and positive environment

wherever we are in creating the strong and united India that our founding fathers so eloquently defined.

At Kalyanmayee, it has a fun filled and event filled two months since we last spoke to each other. Our flagship project, the hand paper centre has been inaugurated by our Chairman (appropriately on Gandhi Jayanti, October 2). I am delighted at the response to the project. Not only have our own colleagues at the Airport Authority and the Ministry of Civil Aviation appreciated our effort, we have also received congratulations and feedback from outside the family. These are now

getting converted into enquiries from others interested in duplicating the template in their respective environment. We shall most certainly help all of them. We also hope to set up other such centres in different parts of the country over the next few years.

Thank you children! What a wonderful response from all of you to our painting competition. Your imagination, your colours and your hopes inspire us. Our distinguished jury had a tough time picking the winners. You will love the detailed coverage we have put together in this edition of Kalyanmayee.

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## Planet Green!

NURSERY AT SAFDARJUNG AIRPORT DEVELOPED BY KALYANMAYEE IS A STEP TOWARDS COLOURING OUR EARTH GREEN AGAIN

“See green see life”, is the message read practically when one approaches the beautiful

IT'S ALL GREEN: The Nursery at Safdarjung Airport.

Nursery at Safdarjung Airport developed by Kalyanmayee. As one enters the nursery from the airside of the airport, the soothing effects of the trees and plants seems to take one in its fold.

A variety of plants being grown here that includes 30 varieties of winter annual seedlings, 38 varieties of winter annual flowers, 33 varieties of evergreen foliage plants, 20 varieties of shrubs, ten varieties of hedge and five varieties of seedlings of flowering plants.

The saplings are grown in special enclosures. These enclosures are not only air-cooled and temperature

controlled but also fitted with sprinkler system to provide the right humidity and water to the saplings. The saplings grow fast and healthy in the temperature controlled environment. They are then replaced by new seeds. The saplings are then planted in pots. Also lot of plants are grafted and developed into new plants.

Twice a year, these plants are distributed free of cost to AAI employees. Also this nursery caters to all AAI offices. By planting, growing and distributing plants, Kalyanmayee is in its own way moving a step closer towards a greener environment.

## CSR is cued to AAI spirit

“Social obligation is much bigger than supporting worthy causes. It includes anything that impacts people and the quality of their lives”

**William Ford Jr**  
Chairman, Ford Motor Co.



MEERA MISHRA

A unique feature of CSR is that it cannot be executed through coercion and must necessarily be driven by voluntary initiative. Like all forms of responsibility it cannot be fully realised through a top-down imposition; those in charge must personally be convinced of its value and of their own immense power to make a difference.

Driven by free spiritedness, the CSR initiatives of an organisation reflect its work culture and ethical fabric. Individuals, like organisations, cannot be forced into participating in CSR activities either; their motivation too has to be intrinsic.

For an organisation like AAI that is known as successfully making profits it becomes even harder to think why it needs to change the *status quo*, to accommodate what, to many appears to be little more than a buzzword- CSR. This is even more so

## Talk to us

Suggestions, articles, comments are always welcome. Send them to [newsletter.kalyanmayee@gmail.com](mailto:newsletter.kalyanmayee@gmail.com)



The judges pose for a group photograph and hard at work selecting the winners.

# Airports are colourful now!

WHAT A CHILD DREAMS IS THE MOST CURIOUS THING TO KNOW AND 'SEEING AN AIRPORT THROUGH THE EYES OF A CHILD', IS COMPLETELY A DIFFERENT EXPERIENCE THAT CAME INTO EXISTENCE IN THE PAINTING COMPETITION ORGANISED BY KALYANMAYEE.

Seeing the world through the eyes of child is an experience of infinity as the imagination of a child knows no boundaries. And when it is coloured it becomes the most beautiful creation after a child himself.

As part of our endeavour to bring all our families to feel being a part of the large AAI family, painting competitions were organised at all airports across the

country for the children of AAI employees. In the competition, there were three groups divided on the basis of age. The groups were given different themes:

- Group 'A' Age 6-8**  
**MY IDEAL PASSENGER PLANE**
- Group 'B' Age 9-12**  
**AIRPORTS OF MY DREAMS**
- Group 'C' Age 13-16**  
**AIRPORTS OF MY DREAMS**

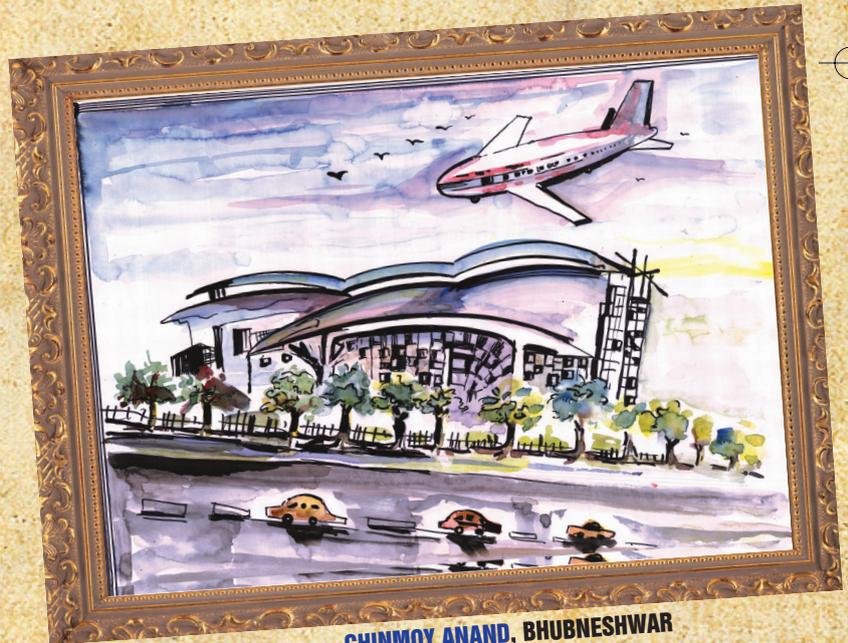
We have got an overwhelming



**RUKHMUNI SHINDE, MUMBAI**



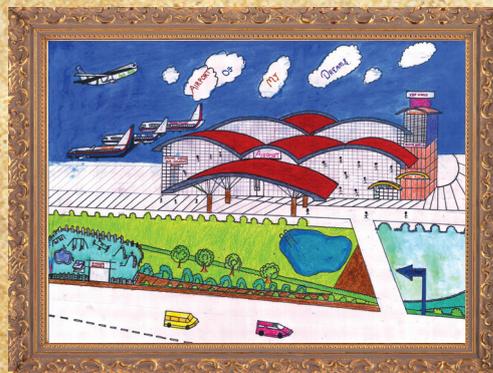
**SIMANTA NATH, GUWAHATI**



**CHINMOY ANAND, BHUBNESHWAR**



**AJAY JAIRAJ, GOA**



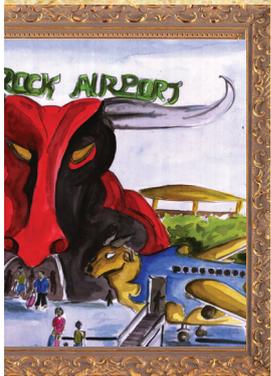
**JUSTIN J SRAMBICAL, COCHIN**



**LUMINA SHARMA, JAIPUR**



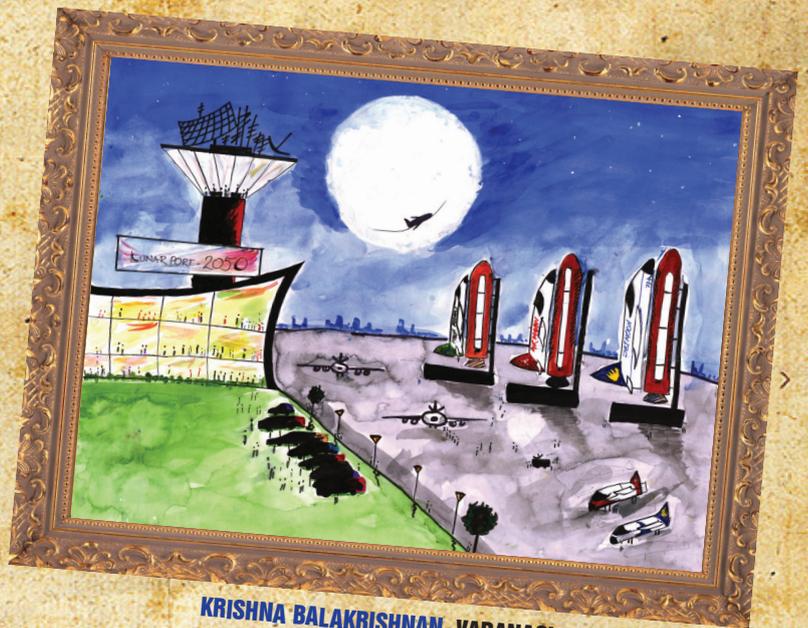
at work selecting the best entries of the painting competition.



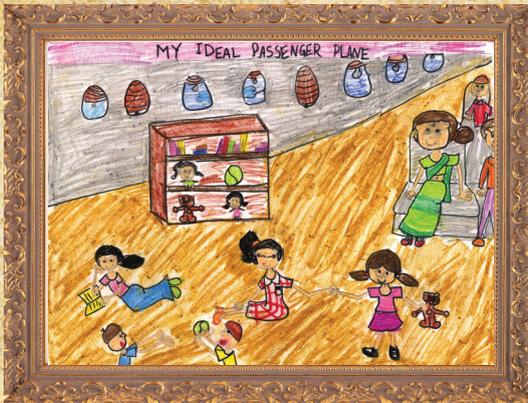
**ATH, GUWAHATI**



**ABHIJIT MONDAL, GUWAHATI.**



**KRISHNA BALAKRISHNAN, VARANASI**



**YUSRA BASIT, DELHI**

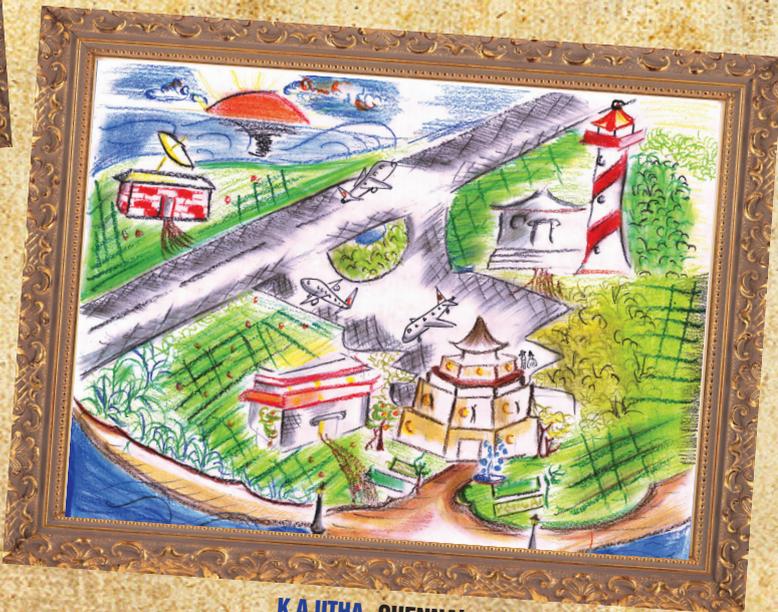
response from all the airports. We received entries from 40 airports and the talent that we have observed is amazing. Each and every painting is unique and beautiful and was quite a task for the judges to decide the chosen ones. The chosen ones would make it to our AAI New Year Greeting Cards.

We invited Ms Nupur Kundu, Mr Suresh Kohli, Ms Meghna Saraogi as jury members.

Ms Nupur Kundu is a renowned painter. The artistic aspect of life struck her natural instinct by way of her obsession with painting and dancing in the formative years of her childhood. She has participated in many exhibitions in India as well as abroad. She has held workshops for children with the British Council and AADI- Spastic Society of India, New Delhi. Our second judge Mr Suresh Kohli is a multifaceted personality. He is a writer, producer, director, and an art critic. He has carved out a

niche for himself in almost every chosen field of creative expression. He has written, produced and directed nearly a 100 documentaries and mini-television serials; published five volumes of poetry in English, one novel, edited several volumes of short stories and literary criticism, translated from Hindi, Punjabi and Urdu into English. Also sometimes hailed as "Father of Literary Journalism" in India, he has also written extensively on cinema for both national and international newspapers and periodicals. Our third judge, Ms Meghna Saraogi has completed visual communication from Srishti School of Art, design and technology. Her interests lie in graphic design and interactive design.

The Jury members were invited to the AAI Officers Institute in Delhi. They went through all the paintings shortlisting quite a few and after a lot of deliberations chose the winning entries.



**K.AJITHA, CHENNAI**

## CSR is cued to AAI spirit

when we place it in the context of the recent economic recession.

In light of the above, it is a matter of much pride and joy for all of us — members of Kalyanmayee and AAI — to see the progress we have made in our CSR journey that picked much speed in the past one year. Kalyanmayee has assiduously worked towards being a meaningful and responsible partner of the AAI, designing and implementing its CSR activities with passion and confidence, catalysing expertise where it does not exist.

There are many different models of CSR being followed by socially conscious organisations. Kalyanmayee has its own homegrown version. We play both a proactive and

responsive role. As a proactive endeavour Kalyanmayee has helped identify innovative use of office waste to produce recycled paper. As a responsive organisation we are helping AAI design its strategy and workplace policy for creating safe and healthy work environment in consonance with the Supreme Court ruling. It must be noted that all members of Kalyanmayee are associated with it voluntarily. So overwhelming has been the voluntary involvement of committed individuals, across all airports and at the national level that we feel no need for hiring a paid staff.

And when talking about achievements... there are many. But perhaps the most unique one has been the manner in

which we have successfully woven the spirit of CSR into the consciousness of AAI. Led by the Chairman AAI himself, APDs and other AAI staff have been actively looking around their workplaces to identify unique opportunities for giving back to the communities what the construction of airports may inadvertently take away from them. The Pykyong integrated health development initiative is just a sample.

In the last one year the organisation, like an adolescent has had sharp spurts of growth; it is now poised on the threshold of an exuberant youth and responsible adulthood. Watch this space.

(Meera Mishra is CSR Advisor, Kalyanmayee)

## OPENING STROKES

Our project of 'Go Green' has been going on in full swing with trees being planted at all airports. I hope we are all committed by caring and nurturing these plants as this is the best gift we will be passing on to our children.

There are lots of construction activities going on in AAI and we see children and toddlers playing at the construction sites. So we have also taken an initiative to open creches at these sites which would have an attendant. Eatables, toys, books and medical check up etc. would be provided by Kalyanmayee. We have to care for all who are helping us in creating better airports.

There are a lot of things in our fold and I am sure with dedication and your support we will be able to fulfill our commitments.

Here's wishing all the readers of Kalyanmayee and members of AAIWWA, season's greetings and a very happy and prosperous New Year in advance!



ARCHANA AGRAWAL

## Dumping garbage cultivating brown gold

**D**isposal of 6,000 tonnes of solid waste that generated everyday in Delhi is a quagmire. And that too when 50,000 MCD (Municipal Corporation of Delhi) sweepers and 700 garbage trucks are deployed to collect the garbage from 3,000 points across the city.

One can see huge piles of dumps everywhere with the stench filling the air and adding to land and air pollution as well. Litter is more than an eyesore on city streets, parks, colonies, markets and alongside highways. Litter pollutes waterways and leaches toxic chemicals into soil and groundwater as it breaks down as well as pollutes the air.

Kalyanmayee is committed to minimising any adverse effects of its activities on the environment, while continuously improving its environmental performance. GROW or Government Reducing Office Waste is the

logo for the same. Kalyanmayee Waste Management System, KWMS is managing all the waste produced in the AAI Residential Colony at INA, New Delhi.

Inspired by Ms Sheila Dikshit, Chief Minister, Government of NCT of Delhi, who is doing so much for the environment to make Delhi Green and pollution free, Kalyanmayee has taken up



Solid waste from the AAI colony at INA in New Delhi is not wasted anymore.

the disposal of solid waste in the Airport Authority of India colony at INA in New Delhi.

The whole theme is based upon waste management. The term that usually relates to materials produced by human

activity, and is generally undertaken to reduce their effect on health, the environment or aesthetics. Waste management is also carried out to recover resources from it.

Following the methodology of waste management that is the collection, transport, processing, recycling or disposal, and monitoring of waste materials, first, in the colony, kitchen waste from all the houses is collected. For its recycling, simple process of vermiculture is used as a part of land at one corner of the colony has been identified for burying all the waste. After some days this waste is converted to rich manure.

This manure is retailed out and also is supplied to all the nurseries maintained by AAI in New Delhi. Thus not only the kitchen waste dumped effectively but also is used to produce manure to add to plants and make a Green Planet.

## A tribute to the Father of the Nation

**G**andhi Jayanti this year was celebrated by Kalyanmayee in a different way as on this special day, Chairman, AAI, Mr V P Agrawal inaugurated the paper recycling unit. It is the first CSR project launched by Kalyanmayee. It is a tribute to Mahatma Gandhi as he believed pollution-free environment, uplift of women and practiced sustainable products; and the unit is a step towards that direction. The unit is to recycle waste paper generated at the AAI office in the capital to stop pollution and save trees and to produce employment for women. It's one of the finest steps taken by Kalyanmayee that will help to cheer up lives of economically challenged women. And not only in Delhi, but also in Mumbai and Chennai, AAIWWA has decided to launch this project by March 2010.

In addition, in the function, Chairman presented letter of appreciation to Kalyanmayee members for outstanding performance and contribution in varied fields.

Ms Anjanee, Mr Manoj Kumar, Mr Ram Sanjeevan, Ms Anita Seengal, Ms Tilottama Lahiri, Ms Kusum Das, Ms Charul Shukla, Ms Deepa Vijay, Ms Parul Das, Ms Renuka Pandey, Ms Ritu Malhotra, Ms Renu Taneja, Ms Kanchan Malik, Ms Simmi Narula are the members to receive this cherished award.