



Mid Day

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Old confidential papers turn into files, folders

AAI's Women's Welfare Association, Kalyanmayee, recycles old confidential files into brand new products; spreads awareness about 'go green' initiative

BIPIN KUMAR SINGH
bipin.singh@mid-day.com

THE initiative of recycling paper, started by the women's association of the country's biggest airport operator Airport Authority of India (AAI), seems to have proved a blessing in disguise for the government ministries.

Union ministries such as Ministry of Home Affairs (MHA) and Rural Development have approached the association to recycle their old confidential files into a brand new product. Besides, the ladies' wing is also in touch with the other ministries for the same.

Under a social initiative Kalyanmayee, the AAI Women's Welfare Association started its paper recycling unit in 2009 at Vasant Kunj in Delhi, to recycle its old stock of papers into a new product. Today, apart from

recycling its own junk and in a bid to go green, the association has decided to recycle the old confidential stock of different ministries too.

"Our aim is to send a message across the society to maximise the use of handmade paper that will help save the nature. Through this initiative, we also reduce the possibility of old confidential stock getting misused after disposal. Recently, union ministries like Rural Development and MHA approached us, and we were able to convince them that our initiative was the best and safe. We are in the process of getting almost 30 tonnes of old files from the Rural Development ministry, while the quantity from the MHA is yet to be evaluated," Deepa Vijay, secretary, Kalyanmayee told MID DAY. Besides, she even revealed that several top educational institutions have approached the

association for safe recycling of their old and confidential stock.

Highly cost-effective

By recycling its old stock, AAI airports across India would be saving around Rs 45 lakh. "With the old stock coming from AAI, we will be able to meet the requirement of files and folders for its airports across the country. However, with other firms, we have decided to follow a barter system. We recycle their products, and hand it over to them only after deducting the cost of recycling and other expenses," added Vijay.

To promote this 'go green' initiative, the organisation has decided to organise a motor rally on December 11 in which about 70 motorists are expected to participate. "All the 70 nominations for the motor rally have been filed. Through this rally we want to spread awareness about the use of handmade

paper (recycled paper) that will certainly help in reducing the number of trees chopped for making fresh paper," asserted Monika Dambla, another member of Kalyanmayee.

About Kalyanmayee

An extended arm of AAI, Kalyanmayee is a congregation of all the female employees and wives of other employees aptly supported by the families of AAI workforce. Besides paper recycling, the association is also working for rural water supply scheme, tree plantation at airport, and crèche facilities and running nursery schools at various airports.



FOR A CAUSE: Members of Kalyanmayee working hard to recycle old confidential documents into reusable paper



The Indian Express

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Green drive by AAI women officers

NEW DELHI: Over 70 women officers and family members of the Airports Authority of India (AAI) will participate in a campaign in Delhi on Sunday to create awareness among the public sector units (PSUs) on the benefits of recycled paper. The event will witness an all women car rally, carrying messages on environment friendly recycled papers. The theme of the rally is 'Passionate for Speed and Compassionate for Nature.' "AAI is the first PSU in India to establish the Paper Recycling Unit to support the cause GROW (Government Recycled Office Waste)," said Archana Agrawal, President of Kalyanmayee, which is the Corporate Social Responsibility arm of the AAI.



The Pioneer

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AAI's unique environment conservation bid

In a unique and first-of-its-kind initiative, the Airports Authority of India (AAI) has started a campaign to create awareness on the use of recycled papers among public sector units. Kalyanmayee, the CSR arm of AAI, is organising an All Women Car Rally 2011 on Sunday to promote better practices for environment conservation. Nearly 70 women officers and family members of AAI are expected to participate in the rally carrying messages on environment friendly recycled papers. AAI is the first PSU in India to establish the Paper Recycling Unit to support the cause GROW (Government Recycled Office Waste). The theme of the rally is "Passionate for Speed and Compassionate for Nature. "This Women Car Rally is organized to create awareness on AAI's unique initiative on promotion of environment friendly recycled paper and the impact it could have on our everyday life" said Archana Agrawal, the brain behind the innovative concept.



Nai Dunia

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पर्यावरण जागरूकता के लिए कार रैली

नई दिल्ली। पर्यावरण जागरूकता अभियान के तहत एयरपोर्ट अथॉरिटी ऑफ इंडिया (एएआई) द्वारा रविवार को महिला कार रैली का आयोजन किया जा रहा है। रैली में करीब 70 महिला अधिकारी व एएआई परिवार के सदस्य हिस्सा लेंगी। कार रैली का आयोजन सफदरजंग एयरपोर्ट स्थित एएआई क्लब में किया जाएगा। कार रैली के आयोजन के पीछे सार्वजनिक उपक्रम को रिसाइकिल्ड पेपर के इस्तेमाल के प्रति जागरूक करना है। एएआई देश का पहला सर्वाजनिक क्षेत्र उपक्रम (पीएसयू) है जिसने पेपर रिसाइकलिंग यूनिट स्थापित किया। रैली के आयोजन एएआई के चेयरमैन वीपी अग्रवाल की पत्नी अर्चना अग्रवाल के प्रयासों से हो रहा है। देश के 125 हवाई अड्डों और एयर ट्राफिक कंट्रोल के दफ्तरों में भारी संख्या में कागजों का इस्तेमाल होता है। इन कागजों की रोजाना रिसाइकलिंग की जाती है और इनसे आर्कषक लेटर पैड, फाइव कवर, विजिटिंग कार्ड, लिफाफे, कैलेंडर आदि तैयार किए जाते हैं।