

CSR Activities



AAI moves to train urban slum youth

As a CSR initiative, Airports Authority of India (AAI) & NIIT Foundation, a not-for-profit organisation, is setting up career development centres (CDC) across India. To begin with, AAI would like to set up the first CDC in partnership with NIIT in the New Airport Colony, Vileparle (East), Mumbai.

NIIT Foundation (previously known as TNI), a not-for-profit organisation, sets up CDCs (since August 2008) within urban slums to provide employability skills to slum youth that help them gain employment in formal industry such as Retail and BPO.

AAI will cover the initial set-up and operation costs for the CDC for at least a period of three years after which the unit would become self-sustainable. About 500 students would be given training per annum. The students would be from economically weaker sections residing in the nearby areas. NIIT will bring the following benefits to the table:

- World class training material created specifically for our target audience
- Tie-ups with corporates for placement
- Certification programme for faculty and centre heads
- Systems and processes to run the CDC efficiently
- Industry recognised NIIT Yuva Star Certification for the students.



CDC SETUP

The location for the CDC will be identified with the help from AAI. A CDC typically contains the following: Education area – a class room, a machine room; front office and students' waiting area; and, library/reading room

The target population for the flagship course – Multimedia and advance IT -- is the urban slum youth in the age group of 18 to 25 years who have completed 10th (12th preferable) and want a job.

The target audience for Basic IT, English I-Step is students currently in school and require supplementary training to develop or improve skills in computers and English.

KEY BENEFITS

- Learn skills that can get them employment in organised sector such as retail and any emerging sectors during the course of the project;
- Improve confidence and develop personality;
- Improved education/employment opportunities; and
- Contribute to family growth.

A Memorandum of Understanding will be signed with NIIT to open such centres in 55 cities in the next five years. In this financial year, upcoming Career Development Centres will be starting at Kolkata, Delhi, Chennai, Ahmadabad, Calicut, Bhubaneswar, Guwahati, Allahabad, Varanasi and Behrampur (Orissa).



Opening strokes

ARCHNA AGRAWAL

We have had a busy time the last few months. There was the Annual Day Celebrations – and it was indeed a wonderful opportunity for all our youngsters to showcase their talent. In addition to the colourful extravaganza, we honoured a few outstanding sportspersons and personalities, who have been a beacon of light and inspiration for all of us.

While the show will remain in our memories – at least till the one that takes place next year – it gives me great pleasure to inform all our members and the AAI family that we have tied up with the NIIT Foundation to set up Career Development Centres or CDCs. These centres will provide skills to those who do not have the opportunity or the means for such training. Simply put, we will be opening the gates to the youth of urban slums to come forward and be productive and useful. The first centre will be set up in Mumbai and we hope to put up more within the next year.

As for skill training, I am reminded of what our Prime Minister Dr Manmohan Singh said on the occasion of the prize distribution ceremony of the Prime Minister's Awards for Excellence in Public Administration.

Giving away the awards, our Prime Minister pointed out that there was a need to "re-fashion our Civil Services as effective instruments for delivery of services and as agents of improved governance is an ongoing process. The aim," he said, "should be to evolve new and imaginative solutions for the problems facing us. Success would, to a large extent, depend upon a cultural change in the Civil Services. Excessive caution, reliance on precedents and following the beaten path have to give way to innovation and inventiveness and to trying out new methods."

Those words for the Civil Services are applicable to all of us. We should think out of the box to usher in "new and imaginative solutions for the problems facing us". Kalyanmayee's members have been doing that over the years and we have no reason to stop. Let's make a firm commitment that we will overcome and fight on.



The Airports Authority of India celebrated the 16th Annual Day on April 30, 2011 at Siri Fort Auditorium with a great show entitled, "The Flight of Life", which was the theme of the annual day's celebrations.

Life is a journey loaded with gratifications and associated impediments. The challenge is to successfully face the impediments up front, to ensure that we achieve excellence

without granting ingress to complacency. Undoubtedly, it is an optimist who sees opportunities in adversity. It is an established fact that the Airports Authority of India, over

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the years, has risen on every occasion and faced the challenges beyond the call of its duty. There can be no two opinions that all

this has been possible because of the dynamic leadership of our Chairman, Mr V P Agrawal, a 'visionary' and 'perfectionist' who is creative, full of passion, with a zeal to perform. The sense of well-being of the work force under him is always dear to him.

The annual day also celebrated Indian aviation turning 100 and relived the historical moment while starting a new chapter in the history of Indian aviation.



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RIOT OF COLOURS AND AWARDS



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The annual day started with fanfare with the arrival of the guests. The guests of honour included yesteryear's superstar and legendary actor Dharmendra, Rajyavardhan Singh Rathore, Indian shooter who won the first individual silver medal for the country in the 2004 summer Olympics, Saina Nehwal, ace badminton player and Mrs Jija Mahadevan Hari Singh, Ex-DGP(Police), Karnataka and Ex-CVO/Founder Secretary

General, Kalyanmayee, AAI.

The function started with the lighting of the lamp by the dignitaries. Chairman AAI, Mr V P Agrawal welcomed the guests. That was followed by the presentation of trophies for excellence in sports and excellent CSR work. The cultural programme that followed was a riot of colours and light and the children from the different regions put up performances on different themes.

- ▶ **RADIANCE OF LIFE** - A NEW BEGINNING was presented by SOUTHERN REGION, CHENNAI UNIT which won them the trophy for Best Costumes.
- ▶ **VIGOUR OF LIFE- SPLURGE OF COLOURS** was presented by NORTHERN REGION, DELHI UNIT which won them the trophy for the Best Visuals, Colours and Use of Stage.
- ▶ **ETERNITY OF LIFE** – GOD was presented by ALLAHABAD REGION which won them the Best Overall Performance of the evening.
- ▶ **RHYTHM OF LIFE** – TANTALISING SOUNDS was presented by NORTH EASTERN REGION, GUWAHATI UNIT which won them the Best Music and Sound.
- ▶ **HARMONY OF LIFE** - SYMPATHY AND COMPASSION, MISCHIEF AND FUN was presented by WESTERN REGION, MUMBAI UNIT which won them the prize for the Best Choreography.
- ▶ **BOND OF LIFE** - UNITY IS STRENGTH was presented by EASTERN REGION, KOLKATA UNIT which won them the award for the Best Theme and Concept.

1. Dharmendra shares a moment with Sania Nehwal; 2. Chairman V P Agrawal (in the middle) with Dharmendra and Jija Mahadevan Hari Singh; 3. Mrs Agrawal, President Kalyanmayee, welcoming Dharmendra; 4. Lighting of the lamp by the dignitaries; 5. Dharmendra talks to the audience; 6. Rajyavardhan Singh Rathore, Sania Nehwal and Chairman V P Agrawal; 7. Dharmendra poses for a photo with Chairman; 8. Dharmendra presents an award to Sughand Agrawal for designing the beautiful Kalyanmayee trophy; 9. A question from the compere; 10. The ace shooter with the star; 11. Mr G D Gupta receiving the Chairman's Award for CSR work; 12. Mrs. Kusum Das receiving the Chairman's Award for CSR work; 13. Mrs Archana Agrawal being honoured for her immense contribution for Kalyanmayee; 14. Dharmendra presents a trophy to Jija Mahadevan Hari Singh; 15, 16, 17, 18 and 19. Glimpses from the cultural programme put up by the different units of AAI.

A beautiful film covering 100 years of civil aviation was shown to the audience.

President, Kalyanmayee, Mrs Archana Agrawal addressed the guests and apprised them about Kalyanmayee's activities. All the guests of honour were honoured by AAI for the valuable contribution in their respective fields. Vote of thanks was given by Member (HR), Mr K K Jha after the presentation of trophies to the different groups.

Keeping the AAI family together



KNOWLEDGE BANK: Superstar Dharmendra (second from left) releases AAI Update during the Annual Day celebrations. Others on the stage are Mrs Archana Agrawal (extreme left), ace Olympic shooter Mr Rajyavardhan Singh, Ms Jija Mahadevan Hari Singh and AAI Chairman Mr V P Agrawal.

Parenting workshop discusses problems of teens



Initiated by Ms Archana Agrawal, President, Kalyanmayee, a parenting workshop, 'Understanding child and teen psychology' was organised at Rajiv Gandhi Bhavan, New Delhi for the employees of AAI. The workshop was conducted by Dr Swati Yashwant Bhawe, Executive Director, AACCI (Association of Adolescent and child care in India; www.aacci.in) and Senior Visiting Consultant at Indraprastha Apollo Hospital New Delhi.

Dr Swati Bhawe is a pediatrician and was Associate Professor of Pediatrics in Grant Medical College Mumbai (1981-89) and Professor of Pediatrics in BJ Medical (1989-91). She trained in USA in adolescent medicine in 2001 and is an office bearer in many international adolescent health associations and also the WHO committee of Adolescent Health.

Adolescence, the transitional stage of development between childhood and adulthood, represents the period of time during which a person experiences a variety of biological changes and encounters a number of emotional issues. Adolescence can be specifically turbulent as well as a dynamic period in one's life. It has been identified as a period in which young people develop abstract thinking abilities, become more aware of their sexuality, develop a clearer sense of psychological identity, and increase their independence from parents.

The workshop was well conducted and covered most of the topics related to parenting teenage children: strengths and weakness of parenting, different types of parenting and parenting skills, teen age parenting,

understanding child and teen psychology – why they behave as they do, handling teenage issues, positive discipline and bringing out the best in your child followed by case studies and question-answer rounds. The session was participative, interactive and well-attended.

Participants of the workshop appreciated and thanked President, Kalyanmayee for choosing such a sensitive topic. They also suggested more such workshops in other locations like RHQ, Residential Colony. In the interactive session, employees discussed their problems with the doctor. This workshop genuinely helped participants to understand teen issues logically and medically. In future, more workshops will be conducted at CHQ, RHQ (NR).